

PROJECT FEASIBILITY STUDY : Make It Simple!

9-10 November 2017  Renaissance Bangkok

Exploring Techniques For Making Better Project Investment Decisions

In the current economic environment, it is more important than ever to make good investment decisions - this includes choosing the right projects. At different times the "right" project might be the one which:

- Is the lowest risk project
- Matches most closely to corporate strategy
- Generates the greatest benefits

This comprehensive two-day training course has been specially designed and will explore key components to making investment decisions. We will define and detail the sources of the information required to establish a business case and determine which projects should be invested in and which should be avoided.

KEY POINTS ABOUT THIS COURSE

By attending this course, you will gain insights into technique of project investment analysis, tools & techniques for analyzing project risks and practical case studies on how to evaluate investment projects effectively. This training course provides you with the opportunities to:

- ✓ ANALYZE the opportunities and optimizations of project investment
- ✓ IDENTIFY practical techniques to effective project investment & feasibility studies
- ✓ HEAR the financial drivers of your projects
- ✓ EXPLORE project appraisal techniques and how to use them to effectively select the right projects
- ✓ LEARN how to effectively minimize and manage risk in project investment
- ✓ UNDERSTAND the complexity of the Decision to invest
- ✓ UNDERSTAND the scale of the investment decision
- ✓ KNOW the certainty of the estimates and risks
- ✓ DEVELOP the information required for a business Case

COURSE TRAINER

With more than 25 years experiences in manufacturing and business, which are related in Lean Manufacturing and Six Sigma Black Belt (in 1999). The trainer has certified as Six Sigma Master Black Belt in 2002.

In past 20 years, he implemented and involved in almost thousands of operational improvement projects, innovation creations for large and small firms. He had also provided training and consulting for both manufacturing and service industries in Multinational Corporation in the Asian countries as well as in Europe and US.

He held bachelor degree in Industrial Technology from King Mongkut's Institute of Technology North Bangkok, and Master degree of Industrial Engineering from Chulalongkorn University. He also has many oversea training and studying with international consultant and university such as Motorola University, Essec Business School (France), BMG (USA), Kellogg Business School (USA) etc.



FOR GROUP OF 10
OR MORE!

**Train More People
With Less Money!**

Tailor-made program for your team
with the best cost

FOR ENQUIRIES & REGISTRATION:



**CALL: 02 656 1518 (Auto Line)
HOTLINE: 062 232 0405**