

18-19 OCTOBER 2017
RENAISSANCE BANGKOK

Professional Business Conference

ENJOY EARLY
BIRD RATE!

Please register & make
a payment before
25 August 2017



CUSTOMER ENGAGEMENT & LOYALTY MARKETING

This Event is
200% TAX
Deductible

New & Practical Tools To Develop The Ultimate Customer
Engagement Strategy And Effective Loyalty Marketing To
Make A High Impact On Your Bottom Line And Profitability

MEET & HEAR INSIGHT LATEST ON

- ★ **Rethinking Loyalty And Establishing Deeper Connections** With Customer Engagement Through New Marketing Tools & Techniques
- ★ **Develop Shopper Segmentation Models** To Successfully Engage Customer In Each Segment
- ★ **Turning Data Into Profit:** Translating Customer Feedback Data Into Customer Engagement & Loyalty Marketing
- ★ **Optimizing 'Touch Points'** For Deeper Understanding Profitable Customers Expanding Customer Base And Building Strong Loyalty Programs
- ★ **Changing A Culture To Embrace Your Customer Engagement: Next Generation Customer Management**
- ★ **Robust Brand Engagement Strategy** To Successfully Creating "Customer Advocacy"

DON'T MISS!! FULL DAY WORKSHOPS ON

- ✓ **Creating Effective Customer Experience Strategy And Ensuring Superior Delivery Of Flawless Branding Impression**
- ✓ **Getting Closer To Customers: Expanding 'Good Experience' Through Social Media & Mobile Engagement**

October 2017

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30	31				

MARK YOUR CALENDAR NOW
& BOOK FOR THIS PREMIER
EVENT, WHERE WE LOOK
FORWARD TO WELCOMING
YOU IN OCTOBER 2017

FOR ENQUIRIES & REGISTRATION:



CALL: 02 656 1518 (Auto Line)
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